representation matters

READ WIDELY

Choose books that show people with different skin tones, hair textures, and backgrounds participating in all manners of daily life, not only books that talk about race or the history of racism.

BUILD POSITIVE IDENTITIES

Racism is founded on the idea that certain skin tones and physical characteristics are better than others, and that the way people look determines their character and worth.

Help your child build their identity from their unique personalities, interests, skills, family history, and cultures.
WHAT IS RACE?

Choose books that show people with the whole amazing variety of human characteristics. Talk about what you notice: what is the same? What is different? What does it mean?

Let's help kids understand that people invented different races. Race shouldn't matter, but racism is real and creates bias and discriminatory laws.

WHAT IS FAIR?

Kids are expert fairness detectors when playing and sharing. Use a framework of fairness to prepare for future age-appropriate conversations of racism that resonate with children.
Representation Matters

Read widely. Choose books that show people with different skin tones, hair textures, experiences, and backgrounds participating in all manners of daily life.

Build Positive Identities

Racism is founded on the idea that certain skin tones and physical characteristics are better than others, and that the way people look determines their character and worth.

Help your child build their identity from their unique personalities, interests, skills, family history, and cultures.
LEARN ACCURATE HISTORY

Learn about and discuss the history of race and racism in the United States through picture books, graphic novels and nonfiction.

Let's help kids understand that people invented different races. Race shouldn't matter, but racism is real and creates bias and discriminatory laws.

Consider sharing these as a family. Reading together can provide space for important conversations and learning.

Parents and caregivers know their kids best and should review materials to check for developmentally appropriate content and concepts.